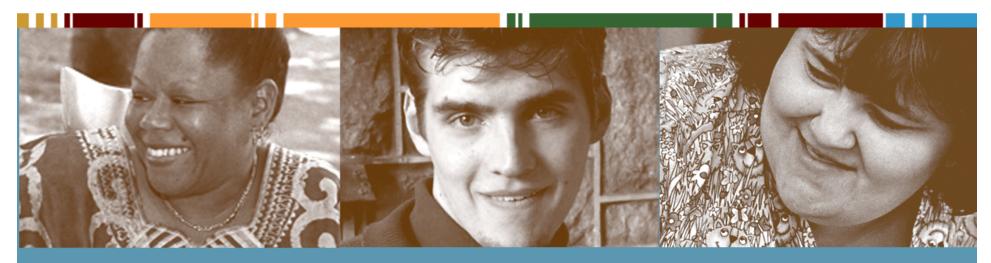
PHI

Building CLASS Infrastructure: The Role of Matching Services

CLASS Policy Roundtable Webinar The SCAN Foundation, May 25, 2011



Quality Care THROUGH Quality Jobs

CLASS policy breakthrough!



"Workforce" is NOT an afterthought



CLASS provisions re: workforce

Assure "adequate infrastructure"
Create "sufficient supply"
"Alleviate family caregiving burden"
PCA Workforce Advisory Panel

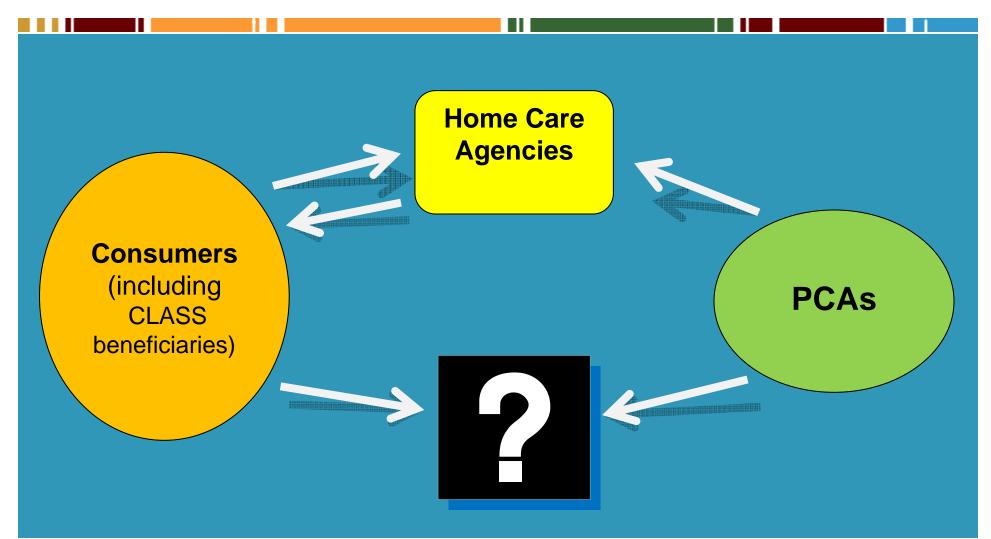


The nation's PCA workforce

- About 2 million strong
- Provides essential daily supports and services
- One of largest, fastest growing workforces
- But instability and poor job quality can impede recruitment and retention



The "infrastructure" challenge





What are "matching service registries"?

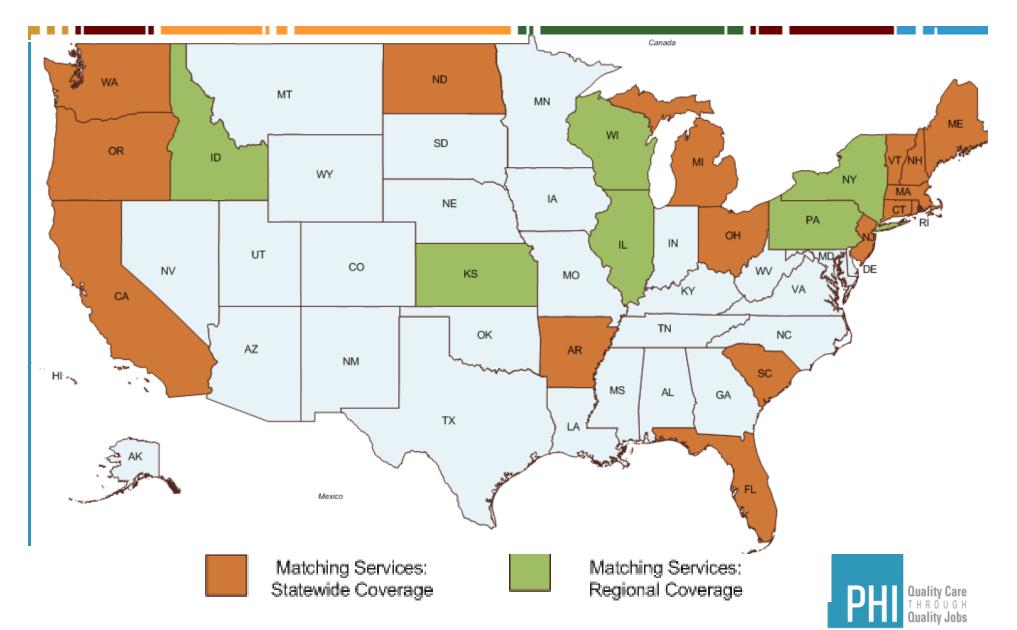
"Dynamic" referral services that:

 Gather info about consumers' needs/ preferences AND workers' availability/ skills / preferences

Help match consumers and workers



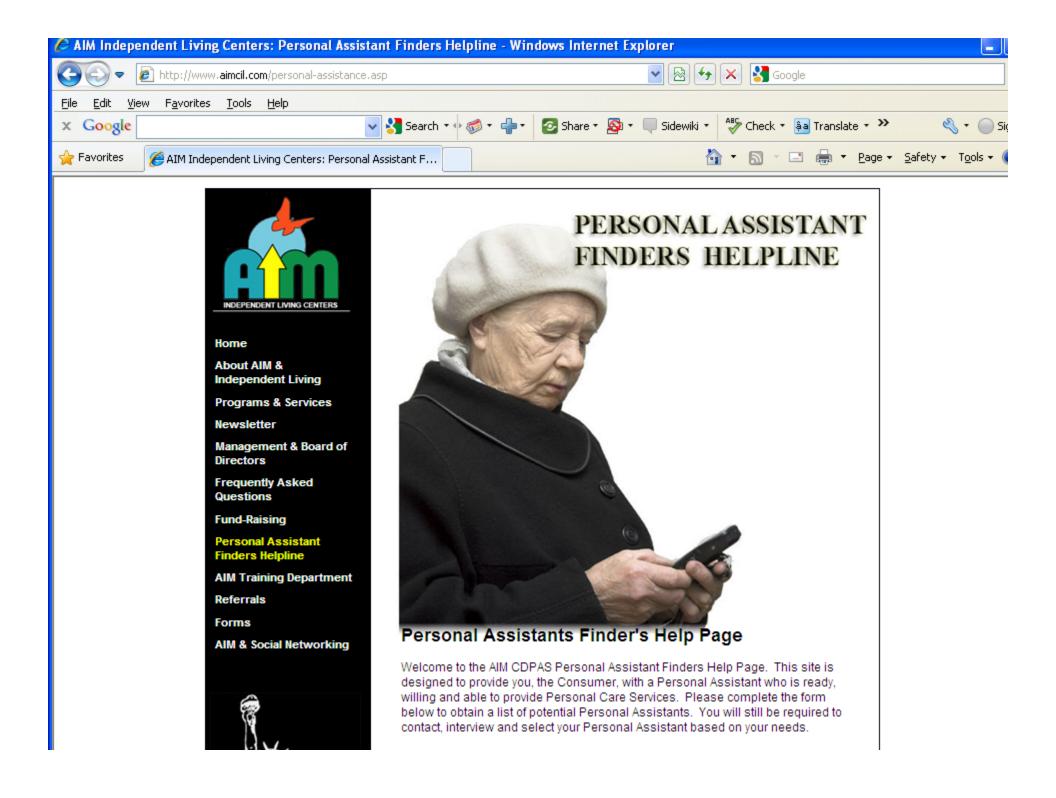
What we found ...



🧭 Oregon Home Care Commission (OHCC) Registy and Referral System 🛛 - Windows Internet Explorer						
🔆 🕑 🗢 🙋 htt	ps://www.or-hcc.org/EmployerPreferences.aspx?PageID=92	on Online Registry and I	Referral Syste			
<u>File E</u> dit <u>V</u> iew Fa	avorites <u>T</u> ools <u>H</u> elp					
x Google mmissi	on Online Registry and Referral System 🔽 🔧 Search 🔹 🛷 🗧 👘 🖉 Share ד 🔯 ד 🔲 Sidewiki ד 🥙 Check ד 🏭 Tran	nslate + >>	🌯 • 🔵 i			
🚖 Favorites 🛛 🌈 O	regon Home Care Commission (OHCC) Registy and	🖶 🔹 Page 👻 Safe	ety + T <u>o</u> ols			
Skip Navigation						
User:AS174740 Group:Anonymous						
Search	OREGON					
06/26/07	Home Care Registry and Referral System					
LOG OFF	Quality In-Home Services					
	Employer Preferences					
EMPLOYER PROFILE	Employer Freierences					
Personal Info						
Preferences	User ID: AS174740					
County City on Area						
City or Area Transportation	* Indicates Required for Referral Terms in bold and underlined text can be found in the Glossary					
Language	renns in bold and underlined text can be found in the olossary					
HCW Availability						
Services	Previous Update Continue					
Schedule						
HCW Training	HCW Gender*					
Employer Request HCW Summary	Which gender do you prefer?					
OTHER	Female	0				
Glossary	Male					
lolossary		<u> </u>				
	Either/No Preference	0				
	HCW Smoking*					
	Smoking requirements:					
	Can the <u>HCW</u> be a smoker?	OYes ONo				
	Employer Conditions					
	Do you need a <u>HCW</u> who can provide services to someone who:	YES				
	Has <u>Alzheimer's</u> or <u>dementia</u> ?					
	Has a <u>behavioral disorder</u> ?					
	Is terminally ill?					
	Has a pet?					



HassHealth PCA participant - Rewarding Work - Windows Internet Explorer			3
G v kttp://www.rewardingwork.org/State-Resources/Massachusetts/W	assHealth-PCA-Program.aspx 🔹 🛛 😽 rewarding work massachuse	etts 🔎	•
🚖 Favorites 🖉 MassHealth PCA participant - Rewarding Work	🛅 🔻 🖾 👻 🖶 🕶 Page 🕶 Safet	ty ▼ Tools ▼ 🕡 ▼	»
Current Language is English Select Another Language: [English] [espa	Contact us Search our applicants Apply for a job Login ñol] Font Resizing [+] [-] [reset]		^
Rewarding Work	About Rewarding Work Worker Resources State Resources		
	Massachusetts		
Choose state - Choose State - 💌 Go	MassHealth PCA participants can find PCAs - free		ш
 Connecticut Massachusetts Full search of applicants MassHealth PCA program 	The Massachusetts PCA referral directory, sponsored by the Personal Care Attendant (PCA) Quality Home Care Workforce Council, offers a comprehensive and current list of people in Massachusetts who are ready to provide personal care. It is a service of Rewarding Work Resources, Inc. This program is free for residents of Massachusetts who receive PCA services through MassHealth.		
How it works About PCM agencies Agency responsibilities Contact PCM agencies • Non MassHealth PCA users	The directory will enable PCA users in Massachusetts to receive the support they need to live independently.		
Your responsibilities Helpful resources	You can get names, contact information, and availability of PCAs for full- or part-time work, review their experience, and learn if they are available to work mornings, days, evenings, or weekends.		
Frequently asked questions Newsroom	<u>Click to find out how it works</u> . <u>IMPORTANT</u> ! NOW You will only need to enter your MassHealth number <u>once</u> .		
 New Jersey Rhode Island ▶ Vermont 	Click here for Tips on using the Mass. PCA Directory.		
Already a member? Login * Indicates a required field Username *:			
Password *:	If you do NOT receive PCA services from MassHealth, <u>click here</u> .		
	Sinternet Protected Mode: Off	→ € 100% →	



Matching service registries: The future?

Potential

•Overcome "market imperfections"

•"More than a list" needed

•One-stop efficiencies and functions

Challenges
Connecting to referral points
Serving both private and public pay

•Financing



For more information, contact: Dorie Seavey, Director of Policy Research dseavey@phinational.org Abby Marquand, Policy Research Associate amarquand@phinational.org

Learn more about the PHI Matching Service Project at www.PHInational.org/policy



