

Senior Services Coalition of Alameda County

At a Glance

Formed in 1996, the Senior Services Coalition (SSC) has decades-long experience conducting coordinated advocacy to advance public policy that improves the lives of older people in Alameda County. The Coalition represents nonprofit and public community-based organizations and stakeholders – all working together to ensure that older people have an easily accessible, coordinated system of social, medical, and supportive care. SSC is focused on building relationships with local elected officials; informing policymakers and the public; and facilitating collaborative systems change partnerships.

Key Policy & Communication Focus Areas

System Transformation

- Medi-Cal Managed Care
- Whole Person Care Pilot
- Cross-Silo Planning and Collaboration

Innovations

- Behavioral Health
- Housing and Homelessness
- Nutrition
- Fall Prevention

Advocacy Initiatives

- Advance Economic Security for Older Adults
- Secure Funding for Community-Based Services

Coalition Sustainability

County Served:

- Alameda

Languages Served:

- Cantonese
- English
- Farsi
- Hindi
- Japanese
- Korean
- Mandarin
- Punjabi
- Spanish
- Tagalog
- Vietnamese

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