IT’S 2019! CALIFORNIA NEEDS A MASTER PLAN FOR ITS DIVERSE AGING POPULATION

Governor Newsom - More than 80 percent of California voters expect a clear vision and long-term investment plan for our state’s older adults...here’s why!

Given these trends, leaders must create a vision and actionable plan to prioritize state resources so that older Californians truly live with dignity and independence.

OTHER LEADING STATES HAVE AND USE MASTER PLANS

- COLORADO: STRATEGIC ACTION PLAN ON AGING
- CONNECTICUT: LONG-TERM SERVICES AND SUPPORTS PLAN
- MINNESOTA: INITIATIVE ON AGING

HERE ARE 5 ELEMENTS FOR PLAN SUCCESS

- DECISIVE LEADERSHIP: Governor and legislators are invested
- RATIONAL: Priorities are ranked and data-driven
- COMPREHENSIVE: Financing, services, workforce, caregiver support, housing, and transportation included
- STAKEHOLDER INVOLVEMENT: Consumers, providers, and policymakers work together
- ACCOUNTABILITY: Reporting timelines are clear, with measurable outcomes

Californians age 65+ will increase to more than 9 million by 2030—that’s 20 times the growth rate of those younger than 65.

Californians age 85+ will increase to 1.2 million by 2030, a 56 percent increase.

CALIFORNIA CAN DO BETTER!

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