

IT'S 2019! CALIFORNIA NEEDS A MASTER PLAN FOR ITS DIVERSE AGING POPULATION

Governor Newsom - More than **80 percent** of California voters expect a clear vision and long-term investment plan for our state's older adults...here's why!



Californians age 65+ will increase to **more than 9 million** by 2030—that's 20 times the growth rate of those younger than 65



Californians age 85+ will increase to **1.2 million** by 2030, a 56 percent increase

Given these trends, leaders must create a vision and actionable plan to prioritize state resources so that older Californians truly live with dignity and independence

OTHER LEADING STATES HAVE AND USE MASTER PLANS

STRATEGIC ACTION
PLAN ON AGING

COLORADO

LONG-TERM SERVICES
AND SUPPORTS PLAN

CONNECTICUT

INITIATIVE
ON AGING

MINNESOTA

HERE ARE 5 ELEMENTS FOR PLAN SUCCESS



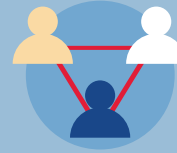
DECISIVE LEADERSHIP
Governor and legislators are invested



RATIONAL
Priorities are ranked and data-driven



COMPREHENSIVE
Financing, services, workforce, caregiver support, housing, and transportation included



STAKEHOLDER INVOLVEMENT
Consumers, providers, and policymakers work together



ACCOUNTABILITY
Reporting timelines are clear, with measurable outcomes



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CALIFORNIA CAN DO BETTER!