

Brief Overview of California's Master Plan for Aging

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On January 6, 2021, California Governor Gavin Newsom released a [Master Plan for Aging](#) (Master Plan) that establishes a vision for *California for All Ages* by 2030.

California's Master Plan for Aging: Five Bold Goals for 2030	
	Goal 1: Housing for All Stages and Ages
	Goal 2: Health Reimagined
	Goal 3: Inclusion and Equity, Not Isolation
	Goal 4: Caregiving that Works
	Goal 5: Affording Aging

Source: [State of California, 2021](#)

Overview

California's population is aging, impacting the collective ability to provide and pay for the range of services needed for an increasingly diverse population of older adults and people with disabilities. This past year, COVID-19 has magnified long-standing system challenges, health disparities and inequities, while also revealing [opportunities to reshape](#) how high-quality services are delivered and financed.

On January 6, 2021, California Governor Gavin Newsom released a [Master Plan for Aging](#) (Master Plan) that establishes a vision for *California for All Ages* by 2030. Initiated by the governor's call for a Master Plan in [Executive Order N-14-19](#), the state [engaged stakeholders](#) in a 14-month planning process. Introduction of the Master Plan brings the opportunity to decisively address the needs of aging Californians through a thoughtful, comprehensive, person-centered, and outcomes-oriented strategy.

The Master Plan presents a comprehensive blueprint for public and private entities at the state, regional, and local levels to address system issues and transform services across housing, transportation, health care, and long-term services and supports. With an emphasis on equity and inclusion, the Master Plan outlines five goals with 23 strategies, and over 100 initiatives for action in the first two years of implementation.

The Master Plan offers a comprehensive blueprint for cross-sector collaborations to create a *California for All Ages by 2030*, emphasizing equity and inclusion through person-centered, outcomes-oriented strategies.

The Master Plan for Aging’s Five Bold Goals for 2030

GOAL 1: HOUSING FOR ALL STAGES AND AGES

Target:
Millions of New Housing Options to Age Well

Strategy A: More housing options
 Strategy B: Transportation beyond cars
 Strategy C: Outdoor and community spaces for all ages
 Strategy D: Emergency preparedness and response
 Strategy E: Climate-friendly aging

GOAL 2: HEALTH REIMAGINED

Target:
Close the Equity Gap in and Increase Life Expectancy

Strategy A: Bridging health care with home
 Strategy B: Health care as we age
 Strategy C: Lifelong health aging
 Strategy D: Geriatric care expansion
 Strategy E: Dementia in focus
 Strategy F: Nursing home innovation

GOAL 3: INCLUSION AND EQUITY, NOT ISOLATION

Target:
Keep Increasing Life Satisfaction as We Age

Strategy A: Inclusion and equity in aging
 Strategy B: Closing the digital divide
 Strategy C: Opportunities to work
 Strategy D: Opportunities to volunteer and engage across generations
 Strategy E: Protection from abuse, neglect, and exploitation
 Strategy F: California leadership in aging

GOAL 4: CAREGIVING THAT WORKS

Target:
One Million High-Quality Caregiving Jobs

Strategy A: Family and friends caregiving support
 Strategy B: Good caregiving jobs creation
 Strategy C: Virtual care expansion

GOAL 5: AFFORDING AGING

Target:
Close the Equity Gap in and Increase Elder Economic Sufficiency

Strategy A: End homelessness for older adults
 Strategy B: Income security as we age
 Strategy C: Protection from poverty and hunger

Source: [State of California, 2021](#)

Additionally, the [Master Plan for Aging Local Playbook](#) is designed for communities, private and philanthropic organizations, and government leaders to build environments that promote age-friendly and disability-friendly outcomes at the local level. The Master Plan will be updated each year through annual progress updates and recommended changes. The [Data Dashboard on Aging](#) will measure progress, providing transparency and accountability in implementation.

The key components of system planning includes [five essential elements](#), each of which are addressed in the Master Plan, and outlined below.

How the Master Plan for Aging Successfully Meets the Five Essential Elements

	Decisive Leadership	Governor Newsom issued an Executive Order in 2019, calling for a Master Plan for Aging with continued leadership from the administration for its development.
	Rational	Goals are informed using population and program data which will also guide implementation.
	Comprehensive	All 10 Cabinet agencies contributed to the development of the Master Plan , and identified their lead roles on initiatives where appropriate.
	Stakeholder Involvement	The state formally engaged a Stakeholder Advisory Committee and three subcommittees/workgroups (Equity, Long-Term Services and Supports, and Research) through public meetings. The state also administered surveys and held additional public meetings, webinars, and community roundtables. Moving forward, stakeholder engagement will be reimaged through development of an implementation council.
	Accountability	The Data Dashboard for Aging includes a robust indicator progress dashboard . The state will provide an annual progress report used to evaluate and develop initiatives throughout the next 10 years.

From Planning to Implementation, What's Next?

Successful implementation of the Master Plan will require strong leadership from state and local leaders, cross-sector collaboration, and continued stakeholder involvement. Governor Newsom's proposed 2021-22 budget included a range of investments to advance Master Plan implementation. All Californians play a role in building a state where everyone has the opportunity to age with dignity and independence. The Master Plan for Aging provides a strong platform from which to build these efforts.