



The SCAN Foundation
California Statewide Voter Survey
Toplines

Field Dates: Friday, April 9 through Monday, April 12, 2021
 Universe: Among California voters
 Language: English, Spanish
 Methodology: Telephone via live interviewers (70.5% completed on mobile phones)
 N = 1,000
 Margin of Error = +/-3.1%

NOTE: Key takeaways and numbers are highlighted in **bold**. Other items (such as the proportion of those who skip a question, or measures of intensity) are presented in regular font.

Hello, may I speak with _____? [IF NOT AVAILABLE—SCHEDULE CALLBACK]

This is _____ with the Great West Policy Research Center, a regional opinion research organization. We are conducting a survey about California's aging population, health care and other issues facing our state and your local community. Your opinion is important and your responses will be kept entirely confidential. No one will try to sell you anything. This call is purely for research purposes and your participation is appreciated.

1. In your own words, what do you feel is the most important issue facing your community today?

Coronavirus/COVID-19	15.9%
Homelessness	15.6%
Economy/jobs	13.2%
Government	10.5%
Public safety	7.2%
Affordable housing	5.4%
Police brutality/racial injustice	4.8%
Immigration	3.1%
Environmental issues	3.0%
Healthcare	2.9%
Education	2.3%
Transportation	2.3%
Other	7.4%
Nothing/no issues	2.3%
Unsure/refused	3.6%

2. Over the next decade, California's aging population will increase by four million. In twenty-five years, it will double. More than half will require some form of long-term care. The aging of California's population will dramatically increase the number of people who need services and supports across the healthcare and social services system. Do you feel that California will be prepared to care for its growing aging population?



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- | | | |
|----|---|--------------|
| | Yes | 21.6% |
| | No | 57.5% |
| | Unsure/refused [DO NOT READ] | 20.9% |
| | | |
| 3. | <p>Early this year, Governor Newsom launched California's first Master Plan for Aging, a blueprint for a ten-year plan to build "an age-friendly state so that all Californians can age with dignity and independence." In general, do you support or oppose California's Master Plan for Aging? [RECORD] [IF SUPPORT OR OPPOSE>>>] And would you say that you strongly (support/oppose) or somewhat (support/oppose)?</p> | |
| | Support (NET) | 52.7% |
| | Strongly support | 32.4% |
| | Somewhat support | 20.3% |
| | Oppose (NET) | 17.8% |
| | Strongly oppose | 12.7% |
| | Somewhat oppose | 5.1% |
| | Unsure/refused [DO NOT READ] | 29.5% |
| | | |
| 4. | <p>The COVID-19 pandemic has hit older adults especially hard. About three-quarters of our state's COVID-related deaths were among those sixty-five or older. Eighty-percent of these deaths are from our Black and Latino communities. The pandemic has magnified long-standing challenges - including workforce shortages and lack of access to services - within our healthcare and social services systems that disproportionately affect older adults, racial/ethnic populations, people with disabilities, and their caregivers. Do you feel that the pandemic has made it more urgent for California's elected leaders to prioritize investing in the Master Plan for Aging to better address the needs of Californians, particularly those populations that have been most affected by COVID-19? [RECORD] [IF YES>>>] And would you say that it is much more or somewhat more urgent?</p> | |
| | Yes, more urgent | 65.4% |
| | Much more | 44.2% |
| | Somewhat more | 21.2% |
| | No, not more urgent | 22.8% |
| | Unsure/refused [DO NOT READ] | 11.8% |
| | | |
| 5. | <p>By 2025, our state will spend more than five billion dollars to care for nearly 850,000 Californians living with Alzheimer's and related dementias. This fatal brain disease is one of the most challenging conditions that our aging population faces, and it deeply impacts not only the person diagnosed but also families and caregivers. The Master Plan for Aging includes recommendations for early screening, timely diagnosis and ongoing care planning for</p> | |



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Californians with Alzheimer’s disease. How important do you feel it is for Alzheimer’s disease to be a critical component of the state’s Master Plan for Aging? Would you say that it is very important, somewhat important, not very important or not at all important?

Important (NET)		82.6%
Very important	60.7%	
Somewhat important	21.9%	
Unimportant (NET)		11.4%
Not at all important	4.2%	
Not very important	7.2%	
Unsure/refused [DO NOT READ]		6.0%

Now, I am going to read a list of the FIVE key goals established by California’s Master Plan for Aging. Please listen to each and then let me know if you feel that goal is very important, somewhat important, not very important or not at all important towards best preparing our state for its rapidly aging population and their families?

[ROTATE 6-10]

	Important		Not Important		Unsure/ refused
	Very important	Somewhat important	Not very important	Not at all important	
6. We will live where we choose as we age in communities that are age-, disability-, and dementia-friendly and climate- and disaster-ready.	85.7%		10.7%		3.6%
	62.6%	23.1%	5.7%	5.0%	
7. We will have access to the services we need to live at home in our communities and to optimize our health and quality of life.	88.5%		8.3%		3.2%
	71.2%	17.3%	4.0%	4.3%	
8. We will have lifelong opportunities for work, volunteering, engagement, and leadership and will be protected from isolation, discrimination, abuse, neglect, and exploitation.	86.6%		10.2%		3.2%
	69.8%	16.8%	5.2%	5.0%	
9. We will be prepared for and supported through the rewards and challenges of caring for aging loved ones.	84.7%		10.8%		4.5%
	61.3%	23.4%	6.0%	4.8%	
10. We will have economic security for as long as we live.	87.6%		8.7%		3.7%
	70.3%	17.3%	5.0%	3.7%	
11. How important do you feel it is for California’s Governor to prioritize and invest in the Master Plan for Aging to ensure it achieves its goals? Would you say that it is very important, somewhat important, not very important or not at all important?					



Important (NET)		79.2%
Very important		52.6%
Somewhat important		26.6%
Unimportant (NET)		14.0%
Not at all important		6.1%
Not very important		7.9%
Unsure/refused [DO NOT READ]		6.8%

12. Would you be more likely or less likely to support elected officials if they prioritized California’s Master Plan for Aging? [RECORD] [IF MORE LIKELY>>>] And would you say that you are much [more likely/less likely] or somewhat [more likely/less likely]?

More likely to vote for (NET)		62.7%
Much more likely		35.6%
Somewhat more likely		27.1%
Makes no difference [DO NOT READ]		16.8%
Less likely to vote for (NET)		11.9%
Much less likely		8.3%
Somewhat less likely		3.6%
Unsure/Refused [DO NOT READ]		8.6%

13. And finally, for demographic purposes only, which of the following best describes your ethnic background?
[ROTATE]

Latino/Hispanic	28.9%
White/Caucasian	38.2%
Black/African American	10.5%
Asian/ Pacific Islander	10.4%
Middle Eastern	0.7%
Native American	1.7%
Something else	6.3%
Unsure/Refused [DO NOT READ]	3.3%

Thank you for your time. Have a great (day/evening).