

2022

INNOVATION AWARD



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Realizing California's Master Plan at the Local Level

Across the country, states are recognizing the need to conduct high-level, cross-sector planning to ensure that the needs of older adults, people with disabilities, and family caregivers are met over the coming decade. A [Master Plan for Aging \(Master Plan\)](#) establishes a 10-year blueprint that guides the restructuring of state and local policy and programs while connecting the public, private, and independent sectors in modernizing and, where necessary, creating systems-based solutions that touch all major areas of the aging life experience (e.g., health, human services, housing, transportation, consumer affairs, employment, income security).

Following the governor's executive order and an extensive planning process, [California released its Master Plan](#) in January 2021.

The SCAN Foundation's 2022 Innovation Award will focus on an organization that has demonstrated innovative models of local Master Plan implementation. We aim to highlight and celebrate how California cities and/or counties are using the [Local Playbook](#) to bring the Master Plan to life, highlighting how local leaders are engaged in implementation, how data is being used, and building upon existing efforts with Age-Friendly models and initiatives unique to the local area.



2022 INNOVATION AWARD ELIGIBILITY

- The 2022 Innovation Award is open to community-based organizations, health care entities, government organizations, and universities in California, including coalitions of organizations.
- A representative from the applying organization must be able to help coordinate a local event to present the award and participate in the development of a video highlighting their work. The event and video will be funded by The SCAN Foundation.

HOW TO APPLY

Applications are due to Erin Westphal, Program Officer at The SCAN Foundation, via EWestphal@TheSCANFoundation.org by July 12, 2022.

Applications should include:

1. Cover page including:
 - a. Name of organization
 - b. Name and contact information for the Executive Director of the organization
 - c. Name of point of contact submitting the application
 - d. Contact information for point of contact submitting the application
2. How the organization is using the [Local Playbook](#), highlighting one or more activities related to the plays (**not to exceed 2-pages**).

- Play 1: Use the Governor's Blueprint to Engage Your Local Leaders
- Play 2: Explore Local Data
- Play 3: Review Local Age-Friendly Models
- Play 4: Select Your Master Plan Initiatives for Implementation
- Play 5: Build Your Action Plan
- Play 6: Evaluating Your Age-Friendly Community Program
- Play 7: Stay Connected

3. Applicants are encouraged to include information about how their work locally assures inclusion and equity.

The awardee will be announced at a local event in coordination with the awardee and supported by The SCAN Foundation. The awardee will also be showcased through a video that the Foundation commissions, which will be available to the awardee and highlighted on the Foundation's website and social media.

The selection and notification of the awardee will occur in August 2022.

ABOUT THE SCAN FOUNDATION

[The SCAN Foundation](#) is an independent public charity devoted to advancing a coordinated and easily navigated system of high-quality services for older adults that preserve dignity and independence.