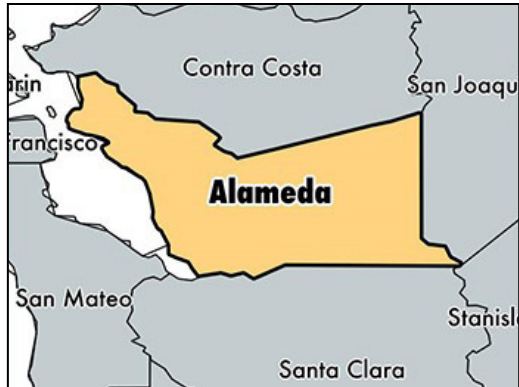


Senior Services Coalition of Alameda County

Counties Served:



Website:

www.seniorservicescoalition.org

Primary Contact:

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Director

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At a Glance:

Senior Services Coalition of Alameda County (SSC) is made up of 43 member organizations that collaboratively provide health and supportive services to over 80,000 older adults in Alameda County. The Coalition is committed to advancing local and state policy and driving systems change to improve health and life outcomes for older adults in the community. They have built partnerships to enhance health outcomes and establish accessible community-based services. Recently, the Coalition hosted [Alameda County Perspectives – California Master Plan for Aging \(MPA\)](#), a community forum for examining the progress and local impacts of the MPA's first year, and capturing community feedback to inform advocacy and implementation going forward.

2022-23 Goals:

In 2022-23, SSC will champion increased funding for services, seeking solutions that ensure the range and capacity of supportive services necessary to address the current and future needs of Alameda County's diverse aging population. They will build legislative leadership for the MPA while fostering local implementation of MPA goals and strategies. Finally, SSC will advocate for policy advancements and empower collaborative solutions that establish community-based services as key partners with health care.

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