

Director of Innovation & Engagement

The SCAN Foundation

Job Details

Description:

The SCAN Foundation, a California-based philanthropy, is dedicated to empowering and strengthening the lives of older Americans. After a decade of driving improvements in the health care system and public policy, the Foundation has recently begun to invest in positively influencing culture more broadly, including improving the quality and variety of products and services available to older adults. The Director of Innovation and Engagement is a newly created position that will work at the intersection of philanthropy, new venture creation, and cultural engagement to accelerate these outcomes.

Reporting to the Vice President of Innovations and working with the Foundation's program and communications staff, the Director will conceive and build partnerships with leading designers and entrepreneurs to fund and support the development of new products and services for older adults and their families. Drawing on expertise in social innovation, public activation, and/or movement building, s/he will establish creative engagement strategies for designers, entrepreneurs, the media, and related communities. S/he will also identify opportunities for using corporate partnerships to expand reach and impact of campaigns and programs, and develop methods for executing these, including coalition building and customer and employee engagement tactics. The Director will also build relationships with other relevant stakeholders, including collaborators from academia and non-profits.

The Director will:

- Play a key role in designing and launching the Foundation's venture acceleration initiatives.
- Develop, implement, and evaluate the Foundation's efforts to engage a variety of communities -- including entrepreneurs, designers, media, policymakers, and the public at large -- through effective social media, earned coverage, events, and speaking engagements.
- Establish and manage new business partnerships with top-tier corporations, investment firms, creative agencies, and leading nonprofit organizations.
- Identify key decision-makers and supporters within prospective partner organizations and manage relationships through strong communications and project management.

- Build and manage programs to support entrepreneurs and other creative talent working to invent new products and services to better serve the needs of older adults, their families, and communities.
- Help conceive and implement a new playbook for combining the respective strengths of philanthropy, entrepreneurship, and culture strategy to strengthen the lives of older Americans.

Qualifications:

- Bachelor's degree or equivalent educational experience
- 8-10 years of work experience in strategy, innovation, and/or program management within consulting, agency, corporate, and/or philanthropic roles.
- Deep experience bringing new brands to market and growing constituents (customers, users, audience, etc.)
- Experience with corporate partnerships and/or brand partnership programs, either from the nonprofit or corporate side.
- Familiarity with planning, implementing, managing, and evaluating strategic communication and media campaigns.
- Experience in aging, health, disability, and/or long-term care policy desirable.
- Experience as an entrepreneur, or among the first hires at an early stage startup, is a strong plus.
- Ability and desire to work as a member of a small and highly interdependent team.
- Excellent interpersonal communication skills and ability to build and facilitate good working relationships with staff at all levels in the Foundation and external partners.
- Exceptional writing, editing, and presentation skills with strong attention to detail and focused on an audience-centered approach.
- Demonstrated ability to establish strategy, develop work plans, multitask, and deliver quality work on time and within budgetary guidelines.
- Strong sense of priorities and objectives and a conscientious approach to problem identification and resolution.

Benefits:

- A competitive compensation and benefits program
- Merit-based annual employee bonus program
- Generous paid-time-off (PTO)
- 10 paid holidays per year
- 403(b) Savings Plan with employer contribution
- A work-life balance and much more!

We're always looking for talented people to join our team! [Qualified applicants are encouraged to apply now!](#)

Equal Opportunity Employer/Protected Veterans/Individuals with Disabilities

The contractor will not discharge or in any other manner discriminate against employees or applicants because they have inquired about, discussed, or disclosed their own pay or the pay of another employee or applicant. However, employees who have access to the compensation information of other employees or applicants as a part of their essential job functions cannot disclose the pay of other employees or applicants to individuals who do not otherwise have access to compensation information, unless the disclosure is (a) in response to a formal complaint or charge, (b) in furtherance of an investigation, proceeding, hearing, or action, including an investigation conducted by the employer, or (c) consistent with the contractor's legal duty to furnish information.