

### **2017 California Summit on Long-Term Services and Supports (LTSS): Advancing a Unified Vision While Navigating New Realities**

#### **PANELS AND KEYNOTE**

##### **MORNING PANEL**

#### **The Federal and State LTSS Policy Environment: Threats, Challenges, and Opportunities**

*This panel will provide an overview of the federal and state LTSS landscape, emerging issues, and the future of integrated service delivery in California.*

##### **AFTERNOON PANEL**

#### **Pick Up the Pace, California!**

*AARP Public Policy Institute leaders will review California's results in the 2017 LTSS Scorecard and highlight where we can pick up the pace in building a high-performing LTSS system. California and Connecticut representatives will discuss their states' performance and paths for improvement.*

##### **CLOSING KEYNOTE**

#### **Integrated Long-Term Services and Supports: A National Perspective**

*The federal Medicare-Medicaid Coordination Office will provide perspectives on opportunities to advance integrated care for dually eligible users of LTSS. Learn nationally what is working and where the greatest opportunities for improvement remain.*

## **MORNING CONCURRENT SESSIONS AND WORKSHOP**

### **SESSIONS**

#### **Cal MediConnect at Three Years**

*Hear the latest survey results from dual eligible individuals in California, as well as lessons learned during Cal MediConnect's implementation. Panelists will discuss how the program has evolved and share insights for continued improvement.*

#### **Gadgets or Godsend: Leveraging Technology to Galvanize the Care Experience**

*Are new technologies gadgets, shiny looking things that quickly gather dust on the shelf? Or are they godsends, near-magic solutions that can foster independence, support a purposeful life, and deliver delight. Join this session to hear about emerging technologies, and come prepared to brainstorm and co-create new ideas to age-old problems.*

#### **Person-Centered Care Implementation: What? Where? How?**

*To bolster the performance of health care in America, systems must focus on those who use it most—adults with chronic conditions who also have complex daily living needs. This session will describe resources available to delivery systems, and highlight one example of a person-centered model being implemented in California.*

### **WORKSHOPS**

#### **Maximizing Your Influence: Tips for Nonprofit Advocates**

*Do you think your nonprofit status prevents you from advocating for community change? Think again! In this workshop, learn your advocacy rights and responsibilities, as well as legal rules for making an impact at the local, state, and even national level.*

#### **Social Media Boot Camp**

*Roll up your sleeves and master the ins and outs of social media platforms, including Facebook and Twitter. Learn to build engagement through video and graphics, retweet strategically, include hashtags, and more. Participants will practice social media basics in real time. Participation for this workshop is limited to 24 people, so sign up early!*

## **AFTERNOON CONCURRENT SESSIONS AND WORKSHOPS**

### **SESSIONS**

#### **California Caregivers – A Close-Up Look at Caregiving and Its Impacts**

*Who are caregivers? What challenges are they facing? What can we do to help people provide good care for their loved ones while also taking care of their own needs? In this session, learn about the results of a new survey of California caregivers, and the impact that caregiving has on their health and well-being, employment, and saving for retirement.*

#### **A Human-Centered Approach to LTSS Mobile Technology**

*Can mobile technology help people access LTSS? Yes, and the solution is rooted in principles of human-centered design. Learn about this approach and explore how a public-private partnership has inspired a mobile app to meet care and service needs for older adults and their caregivers.*

#### **Innovation in Health Care Award: Spotlight on a Winning Duo**

*At the Summit, one California health care/community-based organization partnership will receive the inaugural [Innovation in Health Care Award](#). In this session, hear the winner present their successful collaboration.*

#### **News from the Front: Financing Long-Term Care in the 115th Congress**

*All American families deserve affordable, accessible options to pay for LTSS. In 2017, the Bipartisan Policy Center and LeadingAge released recommendations for public and private market long-term care financing solutions. Panelists will provide updates since the release, and discuss what outcomes could mean for California.*

### **WORKSHOPS**

#### **Media Advocacy to Support Aging with Dignity and Independence**

*What is media advocacy, and how can it help shape aging policy? In this workshop, learn to identify and leverage media to positively shape debates on aging issues and improve the health care system. Work with trainers to develop skills, hone messages, and cultivate media strategies that can have an impact in California.*

#### **Social Media Boot Camp (Repeat from the morning)**

*Roll up your sleeves and master the ins and outs of social media platforms, including Facebook and Twitter. Learn to build engagement through video and graphics, retweet strategically, include hashtags, and more. Participants will practice social media basics in real time. Participation for this workshop is limited to 24 people, so sign up early!*