AMERICANS AGREE

Long-term care must be more affordable

THE SCAN FOUNDATION



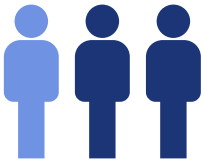
Rising cost of long-term care creates growing financial uncertainty

70% of people 65+ will need long-term care,[1] but it is not affordable to most families. A part-time home care aide can cost $80,000 a year, and 24/7 care can top $300,000 annually,[2] with the price of private home care increasing 55% since 2019.[3]

To better understand what people think, The SCAN Foundation surveyed more than 2,000 registered voters in September 2026.[4]

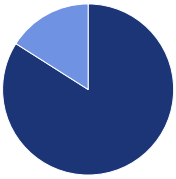
New polling finds widespread concern about long-term care costs across political affiliations and generations.

Americans are worried about their ability to afford long-term care



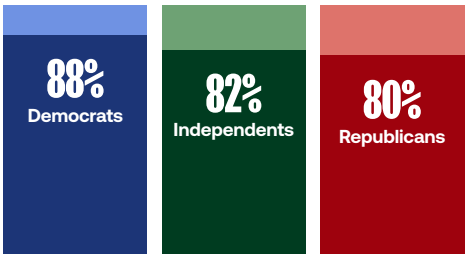
2 out of 3 voters say they can't afford to save for future long-term care needs.

There is high demand for long-term care affordability solutions



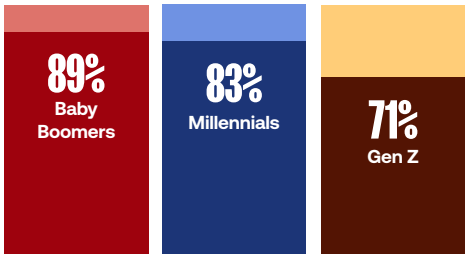
84% of voters say lowering long-term care costs is extremely/very important.

Affordability transcends political affiliations



Lowering long-term care costs is extremely/very important

Americans' concerns span generations



Lowering long-term care costs is extremely/very important

BEYOND THE NUMBERS

"The message from voters is clear: affordable long-term care matters to Americans across generations and political affiliations. Aging is something we all experience, and the ability to access care and support should not depend on how much money someone has saved. These findings underscore the importance of building a long-term care system that makes aging with dignity possible for everyone."

- Sarita Mohanty, MD, MPH, MPA, The SCAN Foundation

[1] https://acl.gov/ltc/basic-needs/how-much-care-will-you-need
[2] https://www.carescout.com/cost-of-care
[3] https://economicsecurityproject.org/resource/affordability-dashboard/
[4] Survey conducted by Morning Consult, Sep. 25-27, 2026, with 2,053 registered voters. Margin of error ± 2%.