Gadgets or Godsend: Leveraging Technology to Galvanize the Care Experience

Sacramento, CA - October 26, 2017
Stephen Johnston, Co-founder & CEO, Aging2.0

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1. ‘Super aging’ meets exponential technology
2. Aging2.0 & the Grand Challenges
3. Brainstorming solutions
Aging is happening 10x quicker than 100 years ago

Source: NIA/NIH/WHO
SUPER AGING
“AMERICA IS A GREAT COUNTRY TO BE YOUNG IN – BUT NOT A GREAT COUNTRY TO GROW OLD IN…”

Founder & CEO, Heal
EXPO\text{NENTIAL TECHNOLOGY}
Exponential Growth
The Near Future. A Better Place.

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3. Brainstorming solutions
A GLOBAL SOCIAL MOVEMENT

50 GLOBAL CHAPTERS | 20 COUNTRIES
Aging2.0 Grand Challenges

- Engagement & Purpose
- Caregiving
- Brain Health
- Financial Wellness
- Lifestyle & Daily Living
- Mobility and Movement
- Care Coordination
- End of Life
Aging2.0 Grand Challenges

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AI-powered social robots for support and connection

Specialization of roles gives humans time to focus on other things
Two-way mentorship and co-living

Moving away from siloes and ghettos to greater integration in society
New mechanisms for empowering older adults

Unlocking a new abundance of resources (time, money, expertise)
New tools, channels and services for family caregivers

Recognizing the vital role played by local and remote family members
Voice-based artificial assistants and support networks

Invisible technology lowers the barriers to user interface

Always ready, connected, and fast. Just ask.
THE GILLETTE TREO™

THE FIRST EVER RAZOR DESIGNED
SOLELY FOR ASSISTED SHAVING
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Table Brainstorming (20mins): Challenges & Solutions

Engagement & Purpose

Caregiving

• 5 mins individual ideas + 5 mins choosing + 10 mins write up

1. Describe the Problem

2. Describe the Solution

3. What is needed to make this work?
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